

JOIN US AS WE  
WALK FOR THE  
THOUSANDS OF  
**HUMAN TRAFFICKING**  
**VICTIMS** IN OUR  
COMMUNITY AT THE  
FREEDOM WALK.



**SATURDAY, OCTOBER 2, 2021**  
**10am • MUSSER PARK, LANCASTER**



**SPONSORSHIP OPPORTUNITIES**



**HOPE.  
INSPIRE.  
LOVE.**



**AMY THURSTON**  
**Founder & President**  
**HOPE INSPIRE LOVE**

Hope Inspire Love, Inc.,  
is a nonprofit 501(c)(3)  
organization that exist  
to Eradicate Human  
Trafficking & Sexual  
Exploitation.

**FREEDOM WALK** is a family-friendly fundraising and awareness event that needs your help. Rallying hundreds of abolitionists, taking thousands of steps, showing up in our community, Freedom Walk is an outward expression of our inward desire to see human trafficking and modern-day slavery completely abolished.

On Saturday, October 2nd, **Hope Inspire Love** is hosting Freedom Walk Lancaster City. Single-file lines of people will fill the local streets, and sidewalks of Lancaster City with a message that can't be ignored: **human trafficking and modern-day slavery still exists.**

The Freedom Walk includes a live simulation allowing the public to learn more about human trafficking and sexual exploitation. This outdoor event also includes music, food trucks, kids zone, and booths for several local anti-trafficking nonprofits for the public to learn about what is being done in our community to fight trafficking. The day will culminate with a powerful silent single-file 3-mile walk through Lancaster City.

We would like to invite you to join us **Saturday, October 2, 2021** from 10am - 2pm at Musser Park, and walk with us for the thousands of human trafficking victims in our community. We would also like to extend an invitation to join us through your corporate sponsorship.

Corporate sponsorship is critical to the success of this event and the nonprofit work we do at Hope Inspire Love to eradicate human trafficking and sexual exploitation. The generosity of our corporate sponsors allows us to continue offering hope and freedom like never before.

Your participation and support of this year's Freedom Walk will allow us to collectively continue to make a difference in people's lives—in addition, your sponsorship is tax deductible!

This is a great opportunity for charitable minded organizations to earn positive recognition, while aiding the mission and vision of our cause.

The **Sponsorship Opportunities** to the right will provide you with various opportunities that can help provide recognition to your organization during and after the event.

I thank you in advance for your kind consideration and generosity.

With sincere appreciation,

Amy Thurston

PARTNER WITH US AT THE FREEDOM WALK THROUGH A CORPORATE SPONSORSHIP

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$8,000 (only 2)

- Spokesperson/welcome remarks at event.
- Recognition in all public relations media.
- Large logo recognition in all advertisements, event banner, newsletter & social media.
- Company banner displayed at event + table.

## LEGACY SPONSOR \$5,000

- Recognition in all public relations media.
- Large logo recognition in all advertisements, event banner, newsletter & social media.
- Verbal recognition from stage.
- Company banner displayed at event + table.

## FREEDOM SPONSOR \$3,000

- Recognition in all public relations media.
- Medium logo recognition in all advertisements, event banner, newsletter & social media.
- Verbal recognition from stage + table.

## HOPE SPONSOR \$1,000

- Small logo recognition in all advertisements, newsletter, website & social media.
- Verbal recognition from stage + table.



## SUPPORTING SPONSOR \$500

- Name recognition in all advertisements, event banner, website & newsletter.

## FRIEND SPONSOR \$250

- Name recognition on website & newsletter.



## BECOME A WORLD-CHANGER, SPONSOR FREEDOM TODAY!

Your Sponsorship and Financial Gifts are vital because they help us plan ahead and provide much needed support for the work we do at Hope Inspire Love in eradicating human trafficking through awareness, intervention, and aftercare.

USE THE ATTACHED FORM OR GIVE ONLINE:  
[HOPEINSPIRELOVE.ORG/SPONSOR](https://hopeinspirelove.org/sponsor)

HOPE INSPIRE LOVE, INC. IS A 501 (C) (3) NONPROFIT ORGANIZATION  
EIN: 82-0722363. ALL OR PART OF YOUR GIFT MAY BE TAX DEDUCTIBLE AS  
A CHARITABLE CONTRIBUTION. PLEASE CHECK WITH YOUR TAX ADVISOR.



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LOVE.**

P.O. Box 10995, LANCASTER, PA 17605

[HopeInspireLove.org/Sponsor](http://HopeInspireLove.org/Sponsor)



# FREEDOM WALK 2021

## SPONSORSHIP AGREEMENT FORM

You Can Also Sign Up Online at [HopeInspireLove.org/Sponsor](https://HopeInspireLove.org/Sponsor)

### CONTACT INFORMATION:

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY NAME (as it should be publicized): \_\_\_\_\_

ADDRESS: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### SPONSORSHIPS:

Check all that apply - Numbers (#) indicate available positions.

NOTE: POSITIONS AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS.

- ☐ Presenting Sponsor \$8,000 (2)
- ☐ Legacy Sponsor \$5,000
- ☐ Freedom Sponsor \$3,000
- ☐ Hope Sponsor \$1,000
- ☐ Supporting Sponsor \$500
- ☐ Friend Sponsor \$250



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### PAYMENT INFORMATION:

☐ **Pay by Check:** Enclosed is my check made payable to **Hope Inspire Love** for the total amount of \$ \_\_\_\_\_

☐ **Invoice Me:** Please send me an invoice for the total amount \$ \_\_\_\_\_. Payment must be received by September 20, 2021. An invoice will be emailed to the registration contact.

☐ **Pay by Credit Card:** Visa Mastercard AmEX Discover (circle one)

Card type: ☐ Personal ☐ Corporate Total \$ \_\_\_\_\_

Card Holder Name \_\_\_\_\_

CC# \_\_\_\_\_ Security Code \_\_\_\_\_

3 code on back, AmEx 4 on front

Exp. date \_\_\_\_ / \_\_\_\_ Signature \_\_\_\_\_

*\*CALL 484.639.7480 TO MAKE A CREDIT CARD PAYMENT OVER THE PHONE*

**MAIL CHECKS TO:**  
**HOPE INSPIRE LOVE**  
**P.O. BOX 10995**  
**LANCASTER, PA 17605**

### AGREEMENT:

Sponsorship commitments are fully earned and not refundable. No benefits other than those specifically stated in the Sponsorship Opportunities packet are implied or promised. Hope Inspire Love, Inc., has the right to refuse sponsorships. If the event should be canceled due to bad weather conditions, there will not be a rain date and your sponsorship will be considered a donation.

I, the undersigned, am an authorized representative of the above-named company and give Hope Inspire Love, Inc., permission to use the company name in print and promotional materials as appropriate, based on the amount of the sponsorship donation and agreement of benefits selected on this Sponsorship Agreement Form.

All contributions in excess of "fair market value" of the day's event are tax deductible, to the extent allowed by law. Hope Inspire Love, Inc., Federal Tax ID Number: 82-0722363.

### DEADLINE:

Sponsorship form due by **September 10, 2021**. Payment must be received in full by **September 20, 2021**. Sponsorships are FINAL. There are no cancellations or refunds. Please return this signed form via email or postal mail.

SIGNATURE: \_\_\_\_\_ PRINT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_